

{ Corporate History

1960

March 2, 1962

Korea Automobile Insurance Company established.

1970

May 10, 1973

The Company was listed on Korea Stock Exchange.

May 1, 1976

Introduced unlimited coverage liability insurance for car owner indemnity for the first time in Korea.

1980

January 1, 1981

The Company became the first company in the nation to put the online system in motion.

May 10, 1983

The Dongbu Group acquired the management rights of the Company.

December 31, 1983

Obtained a business license for 21 non-life insurance products including fire insurance.

February 1, 1984

Obtained business license for 6 additional products (marine, aviation, machinery, EAR, CAR and worker' s compensation). Thus the Company began selling all lines of non-life insurance products.

1990

October 1, 1995

Changed the company name to Dongbu Insurance Co., Ltd.

September 1998

Adopted a quality assurance system for automobile accident-related compensation.

November 25, 1999

Received the Prime Minister' s Award for Innovation in Management 1999 sponsored by KCOC.

2000

February 17, 2000

Won first place in the FY 1999 Customer Satisfaction Index Survey (sponsored by Korea Management Association).

May 1, 2000

Started idongbu.com, the Internet insurance shopping mall.

May 2, 2000

Became the first company in the nation to provide a 24 hour one-on-one video consulting service.

December 26, 2000

The Company put the GIS (geographic information system) in motion.

July 23, 2001

The Company put the integrated asset management system in motion(Market VaR System).

August 21, 2001

Obtained ISO9001 certification in the area of risk management services.

October 15, 2001

Received A- (Excellent) rating from A.M. Best.

November 23, 2001

Obtained business license for the title insurance.

January 21, 2002

Moved the Company headquarters to the Dongbu Financial Center.

March 10, 2002

Introduced the product liability risk management services for the first time in Korea.