

Corporate History

1960	
March 2, 1962	Korea Automobile Insurance Company established.
1970	
May 10, 1973	The Company was listed on Korea Stock Exchange.
May 1, 1976	Introduced unlimited coverage liability insurance for car owner indemnity for the first time in Korea.
1980	
January 1, 1981	The Company became the first company in the nation to put the online system in motion.
May 10, 1983	The Dongbu Group acquired the management rights of the Company.
December 31, 1983	Obtained a business license for 21 non-life insurance products including fire insurance.
February 1, 1984	Obtained business license for 6 additional products (marine, aviation, machinery, EAR, CAR and worker s compensation). Thus the Company began selling all lines of non-life insurance products.
1990	
October 1, 1995	Changed the company name to Dongbu Insurance Co., Ltd.
September 1998	Adopted a quality assurance system for automobile accident-related compensation.
November 25, 1999	Received the Prime Minister s Award for Innovation in Management 1999 sponsored by KCOC.
2000	
February 17, 2000	Won first place in the FY 1999 Customer Satisfaction Index Survey (sponsored by Korea Management Association).
May 1, 2000	Started idongbu.com, the Internet insurance shopping mall.
May 2, 2000	Became the first company in the nation to provide a 24 hour one-on-one video consulting service.
December 26, 2000	The Company put the GIS (geographic information system) in motion.
July 23, 2001	The Company put the integrated asset management system in motion (Market VaR System).
August 21, 2001	Obtained ISO9001 certification in the area of risk management services.
October 15, 2001	Received A- (Excellent) rating from A.M. Best.
November 23, 2001	Obtained business license for the title insurance.
January 21, 2002	Moved the Company headquarters to the Dongbu Financial Center.
March 10, 2002	Introduced the product liability risk management services for the first time in Korea.
September, 2002	Received A- (Excellent) rating from A.M. Best second year in a row
October, 2002	Selected by Bain & Company as "10 Best Companies in Korea"