

History

March	1962	Company established.
November	1968	State-run Korea Automobile Insurance Corp. privatized with capital contributions from ten direct property and casualty insurers, Korea Automobile Insurance Co., Ltd. established.
May	1983	Management rights to the Company acquired by Dongbu Group.
October	1995	Corporate name changed to Dongbu Insurance Co., Ltd.
September	1998	Quality assurance system adopted for automobile accident compensation services.
December		Company introduces nation's first automobile insurance with premiums payable in bimonthly installments.
November	1999	Prime Minister's Award for Management Innovation received in competition sponsored by Korea Chamber of Commerce and Industry.
August	2001	Company's risk management services first in the world to receive ISO 9001 certification.
January	2002	Head Office moved to Dongbu Financial Center.
April		Fair Trade Committee Chairman's Prize received on Trade Day.
October		Dongbu Insurance selected as one of the "Korean Ten Star Companies" by Bain & Co.
March	2003	Net gain (KRW 5.4 billion) achieved in underwriting income, a Korean industry first.
December		Dongbu Insurance ranked first by Korea Productivity Center on National Customer Satisfaction Index in non-life Insurance category.
May	2004	"Change & Challenge No. 1" innovation program launched.
July		Sales of direct automobile insurance commenced for Samsung Homeplus customers.
October		"A-, Excellent" credit rating gained from A.M. Best for fourth consecutive year.
November		"Convergence Insurance" selected as "Hit" Product by Hankyung Economic Daily and Korea Herald Economic Daily.
November		Informatization Award received from MIC and FKI.
January	2005	Home shopping channels began selling Dongbu Insurance's "Best Life" casualty insurance.